

NOTICES & CALENDAR

NEW PH D STUDENT

We welcome Jasenko Arsenovic new Ph D Student in Business Administration at CTF and the Swedish Research School Management and IT, MIT. He will be placed at CTF where he will conduct his research on service systems and how changes of service systems are related to service innovation.

[Read more >](#)

NEW PH D STUDENT INDUSTRY

Josina Vink is a new Ph D Student at the Service Design for Innovation (SDIN) European Training Network. She will conduct her research on transformative innovation in health services together with Experio Lab, a national centre for patient-focused service innovation part of the County Council of Värmland, Sweden, where she also has her workplace. She will also work with Orbis Medical Centre in the Netherlands to apply her findings in a different context.

[Read more >](#)

Call for papers !

JUNE 17-19, 2016

SERVSIG 2016

Maastricht, The Netherlands.
Call for papers due November 15th, 2015

■ servsig2016.com

JUNE 23-26, 2016

The 25th Annual Frontiers in Service Conference

Bergen, Norway. Call for papers due November 20th, 2015

■ frontiers2016.no



HOW SERVICE EMPLOYEES' APPEARANCE MAKE A DIFFERENCE FOR THE HEALTHINESS OF FOOD CHOICE

Our choices as consumers are governed by various factors. At the restaurant one of them is the appearance of the person serving us - if the person has a look that is perceived as healthy, we choose the healthy options from the menu. These are the findings from a study done by researchers Poja Shams and Anders Gustafsson.

[Read more >](#)

CTF ARTICLE APPOINTED "INNOVATION CLASSIC"

The article "Harnessing the creative potential among users" has been appointed "Innovation Classic" by the highly ranked scientific journal, Journal of Product Innovation Management. The article, first published in 2004, has made a major impact and is now published for the second time in a special issue. [Read more >](#)

INCREASINGLY POPULAR TO KEEP TRACK WITH APPS AND SPORTS BRACELETS

What makes more and more people want to keep track of themselves, their habits, number of steps, weight, health, using apps, bracelets and other fitness trackers? Why do we want to measure ourselves, and also give businesses the opportunity to take part of our private data? These are some of the questions Ph D Student Vasileios Charitsis is seeking the answer to. [Read more >](#)

WORKSHOP ON DAILY TRAVEL AND WELL-BEING

Well-being of people in relation to their everyday travel was the theme of a two-day workshop at The 14th International Conference on Travel Behaviour Research July 19-23 in Windsor, England. The successful workshop was conducted by researchers at Samot, The Service and Market Oriented Research Group at CTF.

[Read more at samot.kau.se >](http://samot.kau.se)

