

Håkan Frisinger Award 2014



The Håkan Frisinger Foundation for Transportation Research awarded its 2014 scholarship to Professor Margareta Friman at Karlstad University.

Margareta Friman will receive the scholarship of SEK 250,000 for combining behavioral science with transportation research, and thus has increased understanding of the factors that influence the decisions and choices of transport people make. The scholarship will be awarded by the Håkan Frisinger Foundation at a seminar held on April 1, 2015 from 13.00 to approx 17.00 in the Palmstedt hall of Chalmers University of Technology. Volvo Research & Educational Foundations (VREF), the

University of Gothenburg and Chalmers will organize a seminar in connection with the award ceremony. The seminar will be held in Swedish. [Read more >](#)

Hello Vasilis Charitsis...

... Ph D Student in Business Administration, what kind of research are you working on right now?

- My current research focuses on self-tracking and self-quantification practices. Self-quantification is an increasingly popular movement that aims to monitor and measure human activities, with the help of technology, in order to allow people to get a better understanding of themselves and to enhance their mental, emotional and physical abilities. [Read more >](#)

Report from UITP's Academic Network

On January 26th, Professor Margareta Friman participated in a meeting of UITP's (International Association of Public Transport) Academic Network in Brussels, Belgium. She is one of the members of the Academic Network Steering Board. The theme of the meeting was finance methods of future public transport projects.

-The meeting was initiated with a number of presentations. In a project from France, taxing buildings around the new infrastructure was the topic. One important question was, how far from the station it should reach - when does the value of the new infrastructure begin to subside? [Read more >](#)

Oculus Rift in CTF Consumer Lab

Researchers at CTF are currently testing Oculus Rift, a technique used in the gaming world to maximize the game experience. Through special glasses the user can see different scenarios and the experience becomes more real, like being in the middle of a 3D movie. [Read more >](#)

Notices

Welcome Kaisa !

Kaisa Koskela-Huotari is a new Ph D Student in Business Administration within Transformative Service Research. Kaisa will study the nature and drivers of value co-creation and innovation from a systemic and institutional perspective.

[Read more >](#)

Open course in Making Sense of Service Logic

On March 9th we will start our open networked learning course Making Sense of Service Logic. The aim of the course is to introduce central concepts of service research, by applying them to different business and organizational contexts. The course is tailored for professionals working in different fields of business and builds on research conducted at the CTF.

More information and registration at: <http://hkk2.kau.se/mssl/>

Calendar

The Spring Servitization Conference 2015, May 18-19, Aston University, UK >

QUIS14, June 18-21, in Shanghai, China >

The 24th Annual Frontiers in Service Conference, July 9-12, San José, USA >

RESER2015 - Innovative Services in the 21st Century, September 10-12, Copenhagen, Denmark >

3rd International Colloquium on Relationship Marketing (ICRM), September 15-17, Helsinki, Finland >

